WORDS

Henrik J. Klijn

South African-born Henrik J.

Klijn has been writing since

childhood when his mother

to fill with his stories. Years

later, she admitted it had more

"because everyone needs a break,

now and then." After completing

Johannesburg's University of the

Witwatersrand and Stellenbosch

University, Henrik pivoted back

to creative and writing while

As Creative Director (Copy),

strategy, and creative for luxury

and lifestyle brands as diverse as

Levi's, DKNY, and Emporio

Armani while also working on

high-profile campaigns for real

estate, petroleum, food and

beverage, as well as pharma

brands. As a writer, he has

contributed to various outlets,

including Sourced Fact Media,

Cosmopolitan, Men's Health,

The Big Issue, and considerable

Afrikaans—his home language

—publications.

Henrik delivered concept,

working in Freiburg im

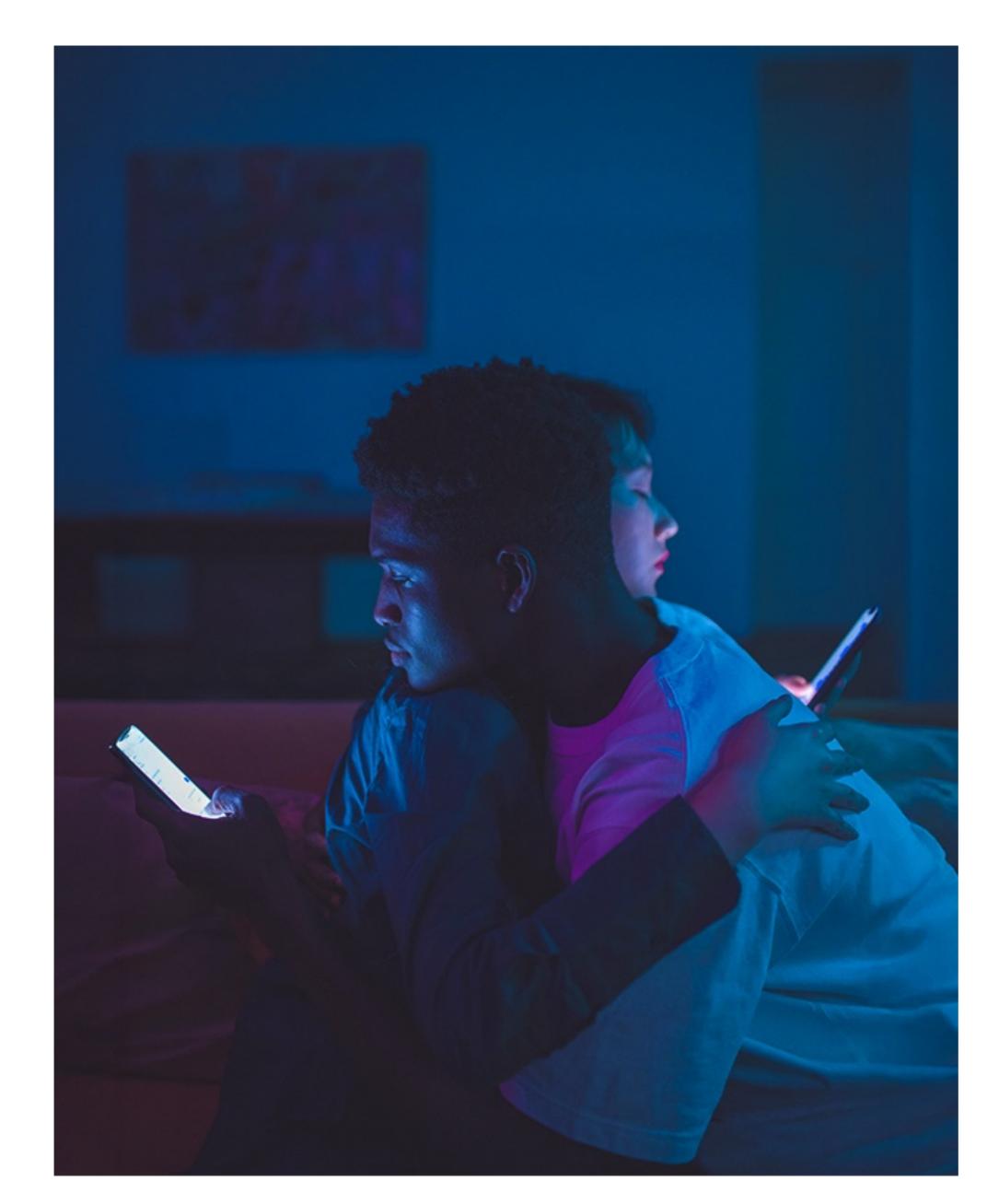
Breisgau, Germany.

to do with keeping him quiet

studies in musicology at

handed him a stack of notebooks

The Playtionship



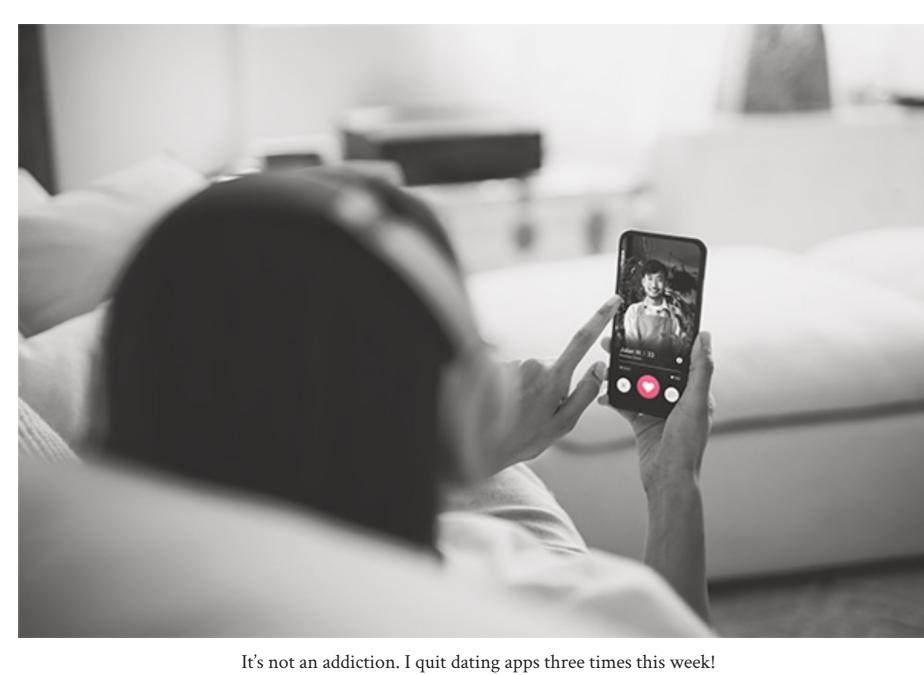
Should You Still Be on Dating Apps If You're Seeing Someone?

Picture this: you've been seeing someone new, it's going well. In fact, *really* well. But there's a familiar glow in your peripheral vision: your dating apps are still buzzing and oh-so tempting. Welcome to the "playtionship," modern dating's ambiguous middle ground between "just hanging out" and "definitely exclusive." It's exciting, a little confusing, and highly relatable—like trying to decode the dress code for a party you want to nail.

Navigating this blurred line isn't just about timing—it's about understanding the subtle psychological dynamics at play. If you're keeping your apps around, are you hedging your bets, or simply caught up in the thrill of digital validation?

Swipe Science: Why Dating Apps Hook You In

<u>Dating apps</u> aren't just digital matchmakers; they're dopamine-fueled games designed to keep us swiping. Each new notification lights up your brain's reward centers, turning casual interest into an addictive cycle. Even if you genuinely enjoy someone's company, the endless potential matches can feel irresistible. Neuroscientists highlight this addictive feedback loop, emphasizing why many daters feel conflicted about quitting the apps, even when sparks are clearly flying elsewhere. Understanding this brain chemistry can help you spot whether you're uncertain about your current connection or just hooked on the rush of new possibilities.



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Politeness vs. Chemistry: Unpacking Genuine Attraction

Ever confuse someone's friendliness with romantic interest? You're not alone. Modern dating often blurs courtesy and chemistry, especially online. A 2022 Psychological Science study confirms that genuine attraction reveals itself through unmistakable signals, like mirrored body language, effortless conversational flow, and meaningful eye contact. If your recent dates feel like polite social obligations rather than electrifying interactions, your apps might still be active because, deep down, you sense the spark isn't quite ignited yet.

Conversely, if you're clicking in person and still keeping apps as your digital safety net, consider what your hesitation represents. We often keep doors open from insecurity, not genuine uncertainty. Recognizing <u>real chemistry</u> means letting go of "just in case" and stepping confidently into intentional dating.

Exclusive, Committed, or Just Dating? How Labels Shape Dating Decisions

The dating world tosses around terms such as "exclusive" and "committed" as interchangeable. They're not, and understanding these nuances shapes how we approach dating apps.

Exclusive dating signals a mutual pause on dating others to explore potential. It's also (possibly) temporary, experimental, and, importantly,

reversible. Commitment implies a clear, mutual intention toward a long-term relationship. It's more formal. Clarity is key—misaligned expectations have a way of unraveling connections prematurely. Knowing exactly what you agree to can save you from the emotional friction and ambiguity of "should I stay or should I swipe?"

Power Dynamics and App Visibility: What Your Profile Says

Keeping your dating apps visible isn't neutral—it signals ambivalence. Being seen on dating apps sends an implicit message: "I'm open to something better." This subtle power dynamic creates friction, undermining budding intimacy and eroding trust. If you are hesitant to hide or delete your profile, consider whether this hesitancy reflects legitimate doubts or just habitual swiping.

When you confidently deactivate your profile, you communicate clarity and intentionality, inviting your partner to match your emotional

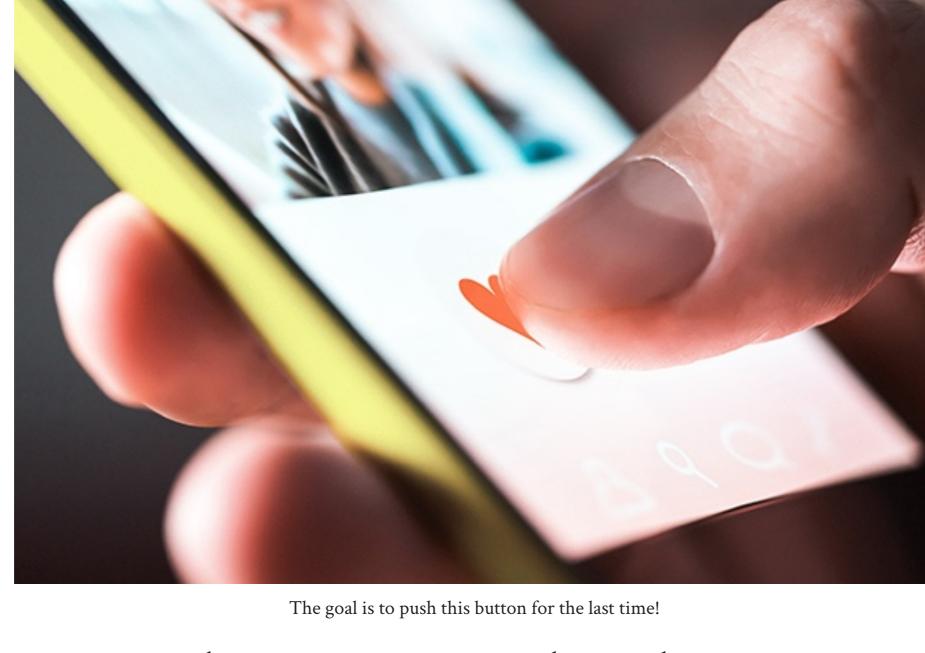
decisiveness without awkward ultimatums or uncomfortable conversations. It signals that you are all in and giving this thing a shot at success.

Dating Detox: Choose Clarity Interestingly, a cultural shift is emerging among savvy daters, taking intentional breaks from dating altogether. Terms like #DatingDetox are

surging on social platforms, reflecting a widespread desire to reclaim intentionality and depth in romantic interactions. These <u>digital detoxes</u> aren't just trendy—they represent a sophisticated choice to prioritize clarity and authentic connections over endless digital validation.

After a few great dates, a dating detox is less about dramatic gestures and more about reclaiming emotional focus. It's a way of stepping away

from distractions to explore real-world chemistry without constant digital interruption.



Graceful Exits: How to Delete Your Apps Without the Drama

Ready to cut the digital cord? Initiating this conversation shouldn't feel heavy-handed. Frame your choice simply and confidently: "I

genuinely enjoy our time together and want to see where this goes without distractions." This respectful approach emphasizes self-awareness and personal choice without pressuring your partner.

Remember, deleting your apps is not about imposing exclusivity prematurely—it's about respecting your emotional bandwidth and giving

your budding relationship space to flourish authentically.

Before You Delete The App, You Have To Date Like Someone Who Could

Getting to the point where you're ready to delete your dating apps is less about finding someone worth it and way more about being someone

who dates with purpose in the first place. If you're "kind of" seeing someone while still casually swiping, the truth is, you're not exploring connection—you're hedging against it.

Exclusivity doesn't happen by accident. It happens when your behavior matches your goals. And that alignment starts long before the big

"what are we?" conversation. If you say you're open to something real but spend most of your dating energy browsing for better, you're not giving any connection a fair chance. Deleting an app isn't a grand romantic gesture—it's a quiet decision that says: I'm clear, I'm present, and I'm in. Not forever, not mindlessly—but enough to discover if this could be something.

FirstDate Final Thought: Choosing Clarity = Choosing Confidence

Intentional dating means embracing clarity over ambiguity. It's recognizing when keeping your options open is less about genuine uncertainty and more about fear of missing out. By understanding the psychological dynamics at play, you empower yourself to make confident, clear decisions, creating relationships rooted in authenticity and mutual respect.

Dating By: Henrik J. Klijn June 6, 2025

Currently, Henrik is pursuing a
Master's in Journalism and
Sociocultural Anthropology at
Harvard. He is authoring a predoctoral dissertation on the |xam
people of South Africa and the
role of storytelling—told in
resignation at their imminent
extinction at the end of the 19th
Century—as oral history and

collective memory.

In his spare time, he attends

music events, ranging from classical to jazz and electronica.

Henrik is an avid cook and a voracious reader who tries never to complain about Chicago winters, a city he has called home since 2017.

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